

UNLIMITED WANTS
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LIMITED RESOURCES ⇒

The study of economics concentrates on these choices. Economics is the study of how people choose to use their scarce resources to attempt to satisfy their unlimited wants.

def'n: SCARCITY

def'n: ECONOMIC GOOD

def'n: FREE GOOD

People make choices that they believe are in their own self-interest.

def'n: RATIONAL SELF-INTEREST